Recruiting Students

Insights from Education Providers



Welcome

We know that recruitment and retention is one of the greatest challenges for businesses in the tourism and hospitality industry at the moment. Promoting available roles to third level students presents an opportunity to fill your seasonal vacancies and enhance your team with enthusiastic and flexible employees. There is also great potential for employment during low season within this talent pool while they are studying.

This toolkit has been designed to give you the best insights from Third Level Career Development offices nationally as well as Education Training Boards to assist you with practical information to help you tackle your recruitment challenges.

This is just one of Fáilte Ireland's initiatives to support you in your recruitment drive. To find out more about our other recruitment initiatives, and onboarding and upskilling supports, visit www.failteireland.ie/tourismcareers

We thank you for your continued collaboration.

Sarah Dolly Acting Head of Tourism Careers

We would like to thank the education providers who partnered with us to deliver this initiative.

Watch webinar series























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Benefits of targeting students for seasonal positions

There are several benefits to targeting students for summer and part-time work

- ▶ They are flexible in relation to shift patterns and hours. The majority will be available for full-time work from mid-May to early-September.
- If they have a positive experience during their time working with you, there is the potential to secure them as a seasonal employee on an annual basis or continue working in a part-time role throughout their academic year.
- ► There is a fantastic opportunity for this short-term placement to become a permanent role.
- It can reduce recruitment costs for you for future seasons as you will now have access to a talent pool of reliable young talent and students to draw on.
- ▶ Employing students from the local area helps build an affinity with your business among the community.

The Potential Pool

Students in third level institutions offer a vast pool of potential employees, with 245,663* students currently enrolled throughout the country.

Institution	Total Number of Students
Atlantic Technological University	24,481
DCU	18,000
Dundalk IT	5,000
Munster Technological University	18,000
National University of Ireland, Galway	21,000
Technological University of the Shannon, Midwest	6,091
TU Dublin	28,500
UCD	35,286
University College Cork	22,337
University of Limerick	18,000
Waterford Institute of Technology	10,000

^{*}For academic year 2020/2021

Source: https://hea.ie/statistics/data-for-download-and-visualisations/access-our-data/access-our-data-students/

Most institutions have an online portal where employers can advertise directly to students. These are free and easy to use and take just a few minutes to complete the registration process. You can upload and promote all suitable positions you have available.

For many institutions, information provided on these portals will also be used in newsletters, jobs boards and other vehicles to promote jobs to students.

Employers can post a range of opportunities on these platforms such as:		
Summer internships	Experienced hires	
Graduate-level roles	Part-time positions	
Entry level positions	Seasonal work	

In addition to advertising your available vacancies to the student body, there are many other opportunities for you to engage with students, build your brand, and potentially grow your team.

Careers Fairs and Events feature on the calendar for every institution. In addition, many offer student engagement opportunities both on-campus and virtually, where you can promote your business to a bespoke student cohort. Social media engagement to the student body is also frequently an option.

Please note, services and platforms can vary for each institution. The directory below provides an overview of the opportunities available in each institution, along with contact details for the Careers Office in each.

			Leinster		
	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
DCU	Careers Portal to advertise vacancies: www.mycareer.dcu.ie The DCU Careers Jobs Board is available to employers to advertise paid roles to all current DCU students and recent graduates (up to 2 years postgraduation). Key Contacts: Yvonne McLoughlin, Head of Careers Service Marie Calnan, Operations & Events Assistant Email: careers@dcu.ie Tel: 01 7005 163	For information on upcoming Careers Fairs and Events visit www.dcu.ie/careers	Employer presentations, information stands and skills sessions for summer internships and graduate level recruitment For more information: www.dcu.ie/careers	A weekly newsletter circulated to final year and postgraduate students which includes a jobs section. Periodically, newsletters are emailed to other undergraduate cohorts featuring positions advertised on www.mycareer.dcu.ie	Students are directed to the online jobs board at www.mycareer.dcu.ie

	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
Dundalk IT	Careers Portal to advertise vacancies: www.careersconnect, dkit.ie	Annual Careers Fair, held in October	DkIT Meet the Employer Series. Employer talks held on campus and	DkIT issue a weekly email from the Careers Office featuring 'Jobs of the Week.' This is	Display Boards on campus are used to advertise jobs
	Key Contacts: Catherine Staunton, Head of Careers & Employability		virtually during term time. Bookable online through the Careers Connect portal	also shared on social media	
	Email: catherine. staunton@dkit.ie				
	Tel: 042 9370243				
	Janet Coogan, Placement Officer				
	Email: janet.coogan@dkit.ie				
	Tel: 042 9370227				
TU Dublin	Careers Portal to advertise vacancies: www.tudublin.ie/careersconnect TU Dublin Career Development Centre values links with employers and welcomes any queries from new or established contacts, and are available to meet in-person and on-campus to discuss your needs. General Careers Office contact emails: City Centre: careers. city@tudublin.ie Tallaght: careers. tallaght@tudublin.ie Blanchardstown@tudublin.ie Blanchardstown@tudublin.ie Key Contacts: Megan Bergin, Placement Officer Email: megan.bergin@tudublin.ie Tel: 01 220 5271 Marie Kielty, Career Coach Email: marie.kielty@tudublin.ie Tel: 01 220 7714 Maria Brown, Career Development Manager	Careers Fairs, workshops and employer events are arranged throughout the year They also share details of some recruitment events in various sectors Details of all events can be found on their Events Calendar on: www.tudublin.ie/ careersconnect	Weekly drop-in online webinars on a variety of topics relevant for all students to attend in their lunchtimes Bespoke online webinars to specific student groups Host promotional information stands on campus		
	Email: maria.brown@ tudublin.ie				
	Tel: 01 8851194				

	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
UCD	Careers Portal to advertise vacancies: https://careersconnect.ucd.ie/ UCD Careers Network works with students and graduates to ensure they have access to career development, career coaching, employment, and graduate placement opportunities. Key Contacts: Sophie Carey, Deputy Director UCD Careers Network Email: sophie.carey@ucd.ie Michelle Coen, Career & Skills Consultant Email: michelle.coen@ucd.ie Tel: 01 716 7574	Multiple Recruitment Fairs including an Internship Fair	Online opportunities to market and promote your Brand on Campus Instagram Takeover Instagram Live (with Q&A) UCD Graduate Profile Careers Calling Podcast		Promote your brand digitally using the Careers Network and wider UCD plasma screens which are strategically placed all over campus
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	Munster Munste				
	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
MTU	Careers Portal to advertise vacancies on Cork Campus: https://careers.cit.ie	The Tourism Careers Fair runs each March, with the support of the Careers Team	Social Media Engagement		Two Display Boards on Campus, on the main corridor and in the Careers Office
	Key Contact: Maria Nugent, Career Advisor & Lead Employer Contact Email: careerscork@mtu.ie Tel: 021 4326232 Careers Portal to advertise vacancies on Kerry Campus: https://careers.ittralee.ie Key Contact: Marilyn Moynihan, Careers Officer Email: careers@ittralee.ie Tel: 066 7121783	The general Careers Fair runs in October If you are registered with Careers Connect you will receive save the date and booking information with regards the general careers fair			Campus TV Screens and departmental noticeboards are also available for relevant postings

	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
TUS	Careers Board / Portal Careers Portal to advertise vacancies: www.careers.lit.ie TUS Midwest Career Development Office works with students, academia, and industry. Key Contacts: Joanne Holland, Careers Officer Email: joanne.holland@lit.ie Gemma Hayes, Work Placement Officer Email: gemma.hayes@lit.ie Careersandemployability@tus.ie	The TUS Careers fair is held annually in October Register now on the Careers Portal to receive further information: https://careers.lit.ie/unauth/employer/login			
UCC	Careers Portal to advertise vacancies: https://careersconnect.ucc.ie The Employability and Enterprise Engagement Team can connect you with current students and recent graduates. Email: graduaterecruitment@ucc.ie Email: careers@ucc.ie Tel: 021 4904802 Key Contact: Mary McCarthy, Careers Advisor Email: marymccarthy@ucc.ie Tel: 021 4903806	Recruitment Fair held annually in October If you would like to be added to the mailing list for next year's event and receive a notification once bookings have opened, find more information and register your interest here: https://www.ucc.ie/en/careers/areyouanemployer/	Host a webinar, workshop or virtual skills sessions with a specific class group Social Media campaigns and 'Go Live' – taking over their Instagram page for the day Host a competition or challenge event Sponsor the UCC Employ Agility Award	Weekly newsletter with featured jobs	
UL	Careers Poral to advertise vacancies: https://careersconnect.ul.ie/unauth/employer/login The primary mission of the University of Limerick Career Service is to support students and recent graduates in developing and implementing successful career plans, and to facilitate the recruitment process for students and employers. Key Contact: Gavin Connell, Head of Careers Email: gavin.connell@ul.ie Tel: 061 202114	UL Autumn Careers Fair is held annually in September or October	Engagement with curriculum employability activities Presentation to students Information stands on campus Careers Connect vacancy system LinkedIn service EDI Insight seminars/ webinars Cooperative Education		

	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
South East Technological University - Waterford (SETU Waterford)	Careers Portal to advertise vacancies: https://mycareer-wd.setu.ie/ South East Technological University Careers Development Centre values links with employers. They are available to meet with and assist you in advertising vacancies and all aspects of recruiting students. Emails: careers.wd@setu.ie Tel: 051 302 038 Key Contact: Angela Collins, Head of Careers	gradIreland Careers Fair takes place biannually, in conjunction with 8 other colleges Here you can hold presentations and information promotional stands onsite and virtually Find more details of the Summer Fair and Autumn Fair at https://gradireland. ie.com/events	Guest speaker and employer project opportunities Contribute to course programmes on Employability Skills delivered by the Careers Advisor to students Social Media Engagement opportunities		
	Email: Angela.Collins@ setu.ie				
		Co	onnaught		
	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
Atlantic TU Donegal	Careers Portal to advertise vacancies: https://lyit. targetconnect.net/ Key Contact: Catherine Lyster, Careers Officer Email: Catherine.lyster@atu.ie	Careers Fairs are held annually in October	Workshops, seminars and mock interviews with students		Job Vacancies are posted on ATU Jobs Notice Board on Facebook
Atlantic TU Galway/ Mayo	Tel: 074 9186812 Careers Portal to advertise vacancies: https://careers.gmit.ie/ The Careers Service facilitates the transition from education to employment and engages in the recruitment process between students and potential employers. Email: careers. galwaymayo@atu.ie Key Contact Galway: Fiona O'Donnell Email: fiona.odonnell@atu.ie Tel: 091 742765 or 091 742765 Key Contact Mayo: Deirdre Sheridan Email: deirdre.sheridan@atu.ie Tel: 094 9043217	Details are to be announced for Careers Fairs and events. Register with the Careers Connect portal to be alerted to dates as confirmed	Employer virtual events, meets, site visits and tours Raise your company profile by being willing to have your company used as part of a case study/business challenge undertaken by students		Job Vacancies are posted on ATU Jobs Notice Board on Facebook Vacancies can also be advertised on electronic noticeboards throughout campus

	Careers Board / Portal	Events Calendar	Other Student Engagement Opportunities	Student Newsletter	Display Boards: On Campus / Virtual
Atlantic TU Sligo	Careers Portal to advertise vacancies: https://atu.jobteaser. com Key Contact:	Careers Fairs are held annually every Autumn	Employer presentations throughout the year		Job Vacancies are posted on ATU Jobs Notice Board on Facebook
	Adette Ring and Deborah Seddon, Careers Officers				
	Email: careers@itsligo.ie				
	Tel: 071 9305403 or 071 9305729				
NUIG	Careers Portal to advertise vacancies: https://nuig.gradireland.com/	Careers Fairs are held annually every Autumn Participate in sector-specific Job Markets to network with students in an informal and relaxed setting. Free to attend	Email marketing opportunities Employer of the Week – an online engagement package that is designed with and promoted by the Career Development Centre Host a career focused workshop or participate in a seminar CV reviewer and Mock interviews Sponsorship		Poster boards available for advertising on campus

Beyond academia

Campus Clubs and Societies are another avenue to target students and reach those who may not be engaging directly with their career's office.

There may be the added benefit of reaching those perusing a hobby that is aligned to your business. For example, water sports clubs may have potential candidates for activity providers, historical societies for tour guides, and food and drink societies potential candidates for hospitality.

Student Unions are active on every campus. Run by students for students, they are a trusted source of information and a regular point of contact for many students. It is worthwhile contacting them with information on your part-time and casual vacancies.

Links are provided below to the various clubs and societies and Student Unions. Many clubs and societies can also be contacted via social media which will be advertised on the webpage of each specific club and society.

	Leinster				
	Student Union	Clubs and Societies			
DCU	DCU Student Life Website	DCU Clubs and Societies Website			
	Contact Us	Email: clubsandsocs@dcu.ie			
Dundalk IT	<u>Dundalk IT Student Life Website</u>	Dundalk IT Clubs and Societies Website			
	Contact Us	Email: sports@dkit.ie			
TU Dublin	TU Dublin Student Union Website	TU Dublin Clubs and Societies Website			
	Email: media@tudublinsu.ie				
UCD	UCD Student Union Website	UCD Clubs and Societies Website			
	Contact Us				

	Munster			
	Student Union	Clubs and Societies		
MTU Cork	MTU Cork Student Union Website	MTU Cork Club Website		
	Email: mtucorksu@mtu.ie	MTU Cork Societies Website		
		Societies Email: Aoife.kelliher@mtu.ie		
MTU Kerry	MTU Kerry Student Union Website	MTU Kerry Club Website		
	Contact Us	Club email: Jennifer.healy@mtu.ie		
		MTU Kerry Societies Website		
		Societies email: societies.officer@services.mtu.ie		
TUS	TUS Limerick Student Union Website	TUS Limerick Clubs and Societies Website		
Limerick		Societies email: socsofficer@ait.ie		

Beyond academia

	Student Union	Clubs and Societies		
UCC	UCC Student Union Website	UCC Clubs Website		
	Contact Us	UCC Societies Website Societies email: admin@uccsocieties.ie		
UL	<u>UL Student Union Website</u>	<u>UL Clubs and Societies Website</u>		
	Email: studentcentre@ul.ie	Contact Us		
SETU Waterford	SETU Waterford Student Union Website	SETU Waterford Clubs and Societies Website		
		Key Contact: Societies.WD@setu.ie		

Connaght						
	Student Union	Clubs and Societies				
Atlantic TU Donegal	Atlantic TU Donegal Student Union Website	Atlantic TU Donegal Clubs and Societies Website Email: Josephine.wilson@lyit.ie				
Atlantic TU Galway	Atlantic TU Galway Student Union Website Email: suoffice.galwaymayo@atu.ie	Atlantic TU Galway Clubs Website Atlantic TU Galway Societies Website				
Atlantic TU Sligo	Atlantic TU Sligo Website Contact Us	Atlantic TU Sligo Clubs Website Atlantic TU Sligo Societies Website				
TUS Athlone	TUS Athlone Student Union Website Email: aitsu@ait.ie	TUS Athlone Clubs and Societies Website				
NUIG	NUIG Studen Union Website Email: studentsunion@nuigalway.ie	NUIG Clubs Website NUIG Societies Website Email: socsofficer@socs.nuigalway.ie				

Act NOW to fill your Summer vacancies

Take the following steps today on your recruitment journey, to reach students before they finish their academic year.

- ▶ Register on the Careers Portals for your preferred selection of institutions on the links provided in the Platforms table. Remember students may not study in the place they will spend their summer, so your soon-to-be newest recruit could be studying anywhere in the country.
- Liaise with local campus Careers Office contacts provided in the Platforms table to let them know of your posted vacancies. The jobs portal is open all year round and accessed by both present students and recent graduates, so it is never too late to post a job.
- Prepare social media posts and send to the Careers Office to circulate to students and academic staff. Tag the institutions in your own social media posts for added exposure.
- Contact the Student Unions provided in the table above with details of part-time and seasonal vacancies.
- Sing up for the Autumn Careers Fairs and Events.
- Contact the Careers Offices to schedule future presentations targeting the specific courses. Demand can be high so secure your place now.

8 tips to help you stand out from the crowd

With so many seasonal roles available, how can you make yours stand out from the crowd and attract applicants?

Here are some tips from our speakers:

- **1. Provide support:** Look into work shadowing and mentoring opportunities in areas of interest to employees who are hospitality or business students.
- 2. Expand your reach: Jobs need to be advertised digitally as well as physically. Consider engaging with <u>Hosco</u>. Irish companies advertise on the website as students regularly check there to see new opportunities posted. It outlines the terms and conditions for job opportunities and the response time is generally quick. <u>LinkedIn</u> is useful for advertising jobs to students and is also a free resource for employers.
- 3. Detail development opportunities: In your job descriptions, outline skills that the candidate will gain from the role such as: communication skills, organisation skills, customer service, and working in teams. Be sure to also mention any professional training that the student will gain and how that can enhance their CV e.g. customer care training or manual handling.
- **4. Create a welcoming work environment.** Equality, diversity, and inclusion for all is important to this talent pool. Demonstrate how your organisational cultural is one that is built on acceptance and equal opportunity. Emphasise team culture and social clubs where they exist.
- **5. Meet and greet:** Attend the Careers Fairs being held to get your name out there and engage with students to support brand visibility and competitiveness. This in turn will maximise student engagement with your company.
- **6. Be clear about working requirements:** Be clear in your job spec about the specific requirements for the role such as late-night work, shift work etc. Be mindful of the commitment's students have during term time a business offering flexibility of shifts around class timetables will be the preferred choice.
- 7. Consider the logistics and emphasise your perks: For businesses in rural areas, offering accommodation options may be necessary to secure employees, particularly for international students. Outline what supports you can offer in this regard, and detail public transport links as many students will use this as a method of transport. When you have added benefits in your package, be sure to highlight it. Meals provided during shifts, complimentary access to gyms and preferential rates extended to family and friends are all examples of things that will attract candidates.
- **8. Build relationships with educators:** Consider providing sponsorship or other support of the various Student Unions and/or relevant Club or Society to increase awareness among the student populace.

Upskilling your new employees

The benefits of hiring students for your seasonal vacancies are clear. However, for those undertaking employment in a tourism and hospitality role for the first time, they may lack the practical skills required to fully perform their duties. Training can be a challenge with the demands already on a business and their existing staff, however, support is available from the Education and Training Board Ireland network (ETBI).

Under the Further Education and Training (FET) Support directorate of ETBI, you can address skills gaps in your organisation with work-based learning support. ETBI can deliver a bespoke training course within your business to your staff, or employees can join a course in one of the ETBI facilities spread throughout the country. Supports are available for little or no cost to the business. These short courses can help new employees quickly develop their technical skills to become an asset to your team while also enhancing their employability.

If you would like to find out more about the supports and courses available, contact your local ETB who will be able to assist you.

More details can be found on www.etbi.ie

Upskilling your new employees

Sample Courses

There are 16 Education and Trainings Boards across Ireland. ETBs are the driving force of education and training in the local communities, delivering courses in training centres, colleges, and in workplace settings.

Each ETB offers a different range of courses and can create a bespoke course tailored to your needs also. There are courses to upskill for all areas of tourism and hospitality, and all levels of the workforce. A sample of courses include:

Traineeships:

- Tour Guiding
- Hotel Front Office
- Culinary Skills
- Tourism and Hospitality

Skills to Work:

- Practical Courses such as ICT
- Languages
- Customer Service

- **Skills to Advance:** Management and Leadership Courses
 - Sustainably Management Practices

How to Access Employees from these colleges

- Contact the College directly
- Send details of your job vacancies directly to your ETB and they will promote them on your behalf on their career noticeboards, student Moodle site, the Careers page on their webiste, or send the details of the vacancy to all relevant students by email
- Include some details about the job and the benefits you can provide to the successful candidate
- To build a long-term relationship with the college and enhance your brand recognition and appeal, offer to deliver quest lectures, provide work placement opportunities, or perhaps sponsor some events

Key contacts in Education and Training Boards

Further Education	Key Contact	Email	Tel.	Link	Social media links		
Provider							
Cavan & Monaghan Education & Training Board	Workforce Development Office Eileen Roddy	eileenroddy@cmetb.ie	047 84900 / 087 7212100	http://cavanmonaghan.etb.ie/	⊕ ⊙		
Cork Education & Training Board	Workforce Development Office Training Centre Manager	info@corketb.ie	021-4907100	https://www.corketb.ie/our- schools-colleges/			
City of Dublin Education & Training Board	Employer Engagement Unit Brenda O'Mara Margaret Corbett	brenda.omara@cdetb.ie margaret.corbett@ cdetb.ie	01668 0614	http://cityofdublin.etb.ie/fet/	? ○ in		
Donegal Education & Training Board	Donegal ETB Team	info@donegaletb.ie	074 9161600	https://www.donegaletb.ie/ further-education-training/	? • in •		
Dublin & Dun LaoghaireEducation & Training Board	Strategy and Planning Anna Farrell	Annafarrell@ddletb.ie	01 4529600	https://www.ddletb.ie/further-education-training/find-a-further-education-or-training-course/?search=1&view=0	() () (ii) (o)		
Galway & Roscommon Education & Training Board	Employer Engagement Unit Nula Kilgannon Lorraine Thornton	nuala.kilganno@ gretb.ie lorraine.thornton@ gretb.ie	091 874500	https://gretb.ie/further- education-training/			
Kerry Education & Training Board	Kerry College Business Support Unit: Kerry College Admissions Office:	business@ kerrycollege.ie monavalley@ kerrycollege.ie clashroad@ kerrycollege.ie info@kerrycollege.ie	066 7121488	https://www.kerryetb.ie/ further-education-training/	? 0		
Kildare & Wicklow Education & Training Board	Senior Training Advisor Tracy O' Shaughnessy	tracyoshaughnessy@ kwetb.ie	0404 60 500 / 045 988 000	http://kildarewicklow.etb.ie/ further-education/	60		
Kilkenny & Carlow Education & Training Board	Recruitment office	info@kcetb.ie	056 777 0966	https://kcetb.ie/en/further- education-training/	f		
Laois & Offaly Education & Training Board	Workforce Development Office Patricia Patterson	info@loetb.ie	057 9349400 (Tullamore)	https://www.loetb.ie/adult educationservices	⊕ ○		

Key contacts in Education and Training Boards

Further Education Provider	Key Contact	Email	Tel.	Link	Social media links
Limerick & Clare Education & Training Board	ETB Hospitality Training Unit: Bernadette Enright	info@ hospitalitytraining.ie bernadette.enright@ lcetb.ie	061 442100	https://lcetb.ie/further- education-and-training- division/	? • in •
Longford & Westmeath Education & Training Board	Recruitment Office	For any enquiries relating to Recruitment and Vacancies, please email recruitment@ lwetb.ie	044 9348389	https://www.lwetb.ie/fet/	6 1 1
Louth & Meath Education & Training Board	Hospitality initiative	Dundalk: dundalk@lmetb.ie Navan: education@lmetb.ie	Dundalk 042 933 4047 Navan 046 906 8200	https://www.lmetb.ie/	90
Mayo, Sligo & Leitrim Education & Training Board	Employer Engagement Officer Mayo: Geraldine O'Haire Employer Engagement Officer Sligo/ Leitrim:	geraldineohaire@ msletb.ie	071 91 94800	https://msletb.ie/	
Tipperary Education & Training Board	Aidan Tighe Workforce Development Office Matthew Ryan, Training Centre Manager	aidantighe@msletb.ie matthewryan@ tipperaryetb.ie	Nenagh 067 31250 Clonmel 052 612 1067	http://tipperary.etb.ie/ further-education/	⊕ • •
Waterford & Wexford Education & Training Board	ETB Hospitality Training Unit: Kathryn Bermingham, Waterford Training Centre Tanya O Grady, Waterford Training Centre	kathrynbermingham@ wwetb.ie tanyaogrady@wwetb. ie	051 301 500	http://waterfordwexford.etb. ie/schools-and-colleges/	60

Tourism & Hospitality Students - Recruiting for the long term

As well as being a resource for immediate and seasonal staff, many of the institutions deliver courses in Tourism & Hospitality. These students should be your priority when looking to enhance your team with knowledgeable, long-term employees.

You should contact the Tourism & Hospitality departments in the institutions in your region to discuss their work placement opportunities in the months ahead of the academic year. A successful work placement during their studies will allow you build a relationship with a student and strengthen the possibility of recruiting them on a permanent basis upon graduation. These students are looking for a long-term career in tourism and hospitality, with the opportunity to progress, so can be a big asset to your team.

Leinster						
Further Education Provider	Key Contact	Email	Tel.	Link	Social media links	
Dundalk Institute of Technology	Brianain Erraught Head of Hospitality Studies	Brianain.Erraught@ dkit.ie	042 9370200 Extn 2980	https://www.dkit. ie/undergraduate/ discipline-areas/ hospitality-and- culinary-arts.html	? ♥ in ⊙	
Technological University Dublin Tallaght, Blanchardstown and City Centre	Ethna Mc Gowan Career Coach - Tourism & Hospitality Jill Barrett Career Coach - Culinary Art and Food Technology Dr Ralf Burbach, Hospitality, Tourism, Leisure, Events Management Dr. Denise O'Leary Head of School of Culinary Arts and Food Technology at Technological University Dublin Peter Griffin Head of Leisure Management at Technological University Dublin	ethna.mcgowan@ tudublin.ie jill.barrett@tudublin.ie ralf.burbach@ tudublin.ie Denise.OLeary@ TUDublin.ie peter.griffin@ TUDublin.ie	01 2205771 01 4024435	https://www. tudublin.ie/ study/find-a- course/search- results/?course Subjects= Culinary,%20 Hospitality,%20 Tourism		
		Munste	r			
MTU Cork	Department of Tourism & Hospitality Roisin Clancy, Department Secretary, Tourism & Hospitality	hospitalitycork@ mtu.ie Roisin.clancy@mtu.ie	0214335820	https://www.mtu.ie/	? • in •	
MTU Kerry	Thomas O'Connor, Senior Lecturer Hote, Culinary and Tourism	Tj.oconnor@mtu.ie	066 7191807	https://www.mtu.ie/	↔	

Key contacts in Tourism and Hospitality Departments

Further Education Provider	Key Contact	Email	Tel.	Link	Social media links
TUS Mid-West	Dr. Tony Donovan, Head of Department of Hospitality, Tourism & Wellness	<u>businessand</u> humanities@lit.ie	061293857	https://lit.ie/en-ie/study- at-lit/faculties/business- humanities/hospitality,- tourism-wellness https://tus.ie/	? ⊘ in ⊙
University of Limerick	Kathy Ryan, Programme Co- ordinator, Taught Postgraduate Programmes	Kathy.Ryan@ul.ie	061 234389	https://www.ul.ie/ business/departments/ department-economics/ research/national-centre- tourism-policy-studies	
SETU Waterford	Tourism and Hospitality: Jacinta Greene-Beatty Dr. Don O'Neill Fabrice Bartholin Dr. Aileen Murphy Mr. Edward Hayden Mr. Michael Quinn	Jacinta.Greene-Beatty@setu.ie don.oneill@setu.ie Fabrice.Bartholin@setu.ie Aileen.Murphy@setu.ie Edward.Hayden@setu.ie Michael.Quinn@setu.ie	051 302640 051 306127	https://www.wit. ie/search/courses/ eyJyZXN1bHRfcGFnZSI6In NIYXJjaFwvY291cnNlcy IsImNhdGVnb3J5IjoiOS IsInJlcXVpcmVfYWxsIj oiY2F0ZWdvcnkifQ	
		Conna	uaht		
ATU Donegal	Tourism and Hospitality			https://www.lyit.ie/	(f ♥ in ⊙
_	Nicola Dunnion Head of Department of Tourism and Sport	nicola.dunnion@atu.ie	074 918 6645	negoty	
Мауо	Tourism and Hospitality: Jacinta Dalton Head of Department, Culinary Arts & Service Industries	Jacinta. Dalton@gmit.ie	+353 (0)91 742320	https://www.gmit.ie/	Galway in O Mayo O
	Diarmuid Ó Conghaile Head of Department for Heritage, Tourism, Languages & Humanities	<u>Diarmuid.OConghaile@gmit.ie</u>	091 742232		
	Tourism and Hospitality Careers Office Links Office Coordinate work experience and placements as well as student engagement opportunities directly to students in Tourism and Hospitality courses.			https://www.gmit.ie/schools-campuses/galway-international-hotel-school/links-office	
	Bernie Merry Noreen King	LinksOffice@gmit.ie	091 742565 091 742427		
	Horeer King		♥/ 1 / ¬∠¬∠1		
	Tourism and Hospitality Tomas O'Flaherty Head of Department of Marketing, Tourism, and Sport	oflaherty.tomas@itsligo. ie		Institute of Technology Sligo Study, Explore Apply (itsligo.ie) https://www.itsligo. ie/courses/?custom_ filter%5B%5D=&custom_ filter%5B%5D=sport- tourism	(†) (0)

Fáilte Ireland Support Hub

Tourism Careers Supports

The Tourism Careers team works to help the recruitment and retention efforts of businesses, as well as promoting exciting opportunities and careers in the Tourism and Hospitality industry.

Supports include:

- Webinars, toolkits, research findings and resources for information on how to navigate changes in the current recruitment market, to attract and win the best talent.
- National marketing campaigns to raise awareness and the appeal of a career in tourism.
- A <u>Learning Hub</u> with resources to help you develop your tourism career and upskill your employees.
- <u>TourismCareers.ie</u>, Ireland's Tourism Careers website, providing relevant information on exciting and rewarding careers and opportunities in the tourism industry.
- Transition Year Work Experience Programme.

Find all the supports available at www.failteireland.ie/tourismcareers

Fáilte Ireland Support Hub

Practical Enterprise Supports

Fáilte Ireland has developed a dynamic suite of business supports across all levels of staff to help businesses to stabilise and remain financially viable, while operating safely and efficiently.

The supports have been developed in collaboration with industry experts and are tailored to the needs of individual sectors.

New resources including webinars, podcasts, templates, and checklists have been developed in collaboration with industry experts to help you in the following areas:

- Managing HR
- ► Controlling Finances and Business Planning
- <u>Driving Lean Food & Beverage Efficiencies</u>
- Driving Sales and Marketing
- Gaining consumer insights to drive demand

We also have dedicated resources to help you navigate the Government Supports on offer.

Engaging with our free Employee Assistance Programme

We know that life has changed for lots of people in our industry and your prospective staff members also. Fáilte Ireland has launched a suite of supports to help all employees of the industry through this difficult time, on both a professional and personal level

Employee Assistance Programme

No matter how large or small your business is, or how great the business challenge you are facing, Fáilte Ireland is here to help you every step of the way.

Keep up to date on our Business Support hub for new and updated expert content.