

Climate Action Guide for Hotels & Guesthouses

*An Introductory Guide to
Sustainable Practices for
Hotels & Guesthouses*



Table of Contents

Part 1

Sustainability, Climate Action and your Business

Part 2

Carbon Dioxide and Carbon Footprint

Part 3

A Step-by-Step Approach to Getting Started

Part 4

Key Climate Action Areas and Approaches

Part 5

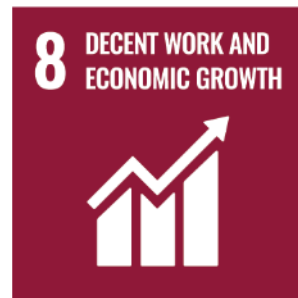
Inspiration for your Green Team



Part 1

Sustainability, Climate Action and your Business

Taking Climate Action





The Business Case

Boost your business brand
and reputation

Reduce consumption and
therefore reduce costs

Reduce and avoid carbon
taxes

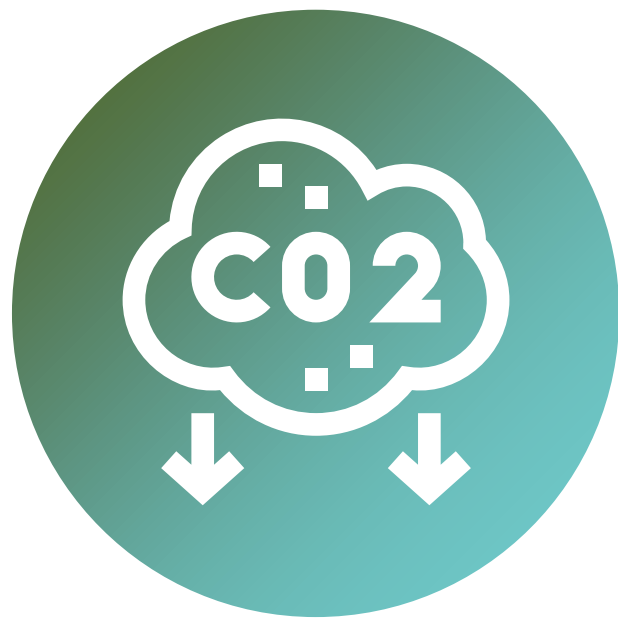
Meet the expectations and
demands of guests, clients
and employees

Enhance your marketing
and boost sales

Part 2

Carbon Dioxide and Carbon Footprint

Carbon Footprint



The total amount of carbon emissions produced by your hotel or guesthouse in a calendar year

3 Priority Climate Action Areas



ENERGY



WASTE



WATER

Part 3

A Step-by-Step Approach to Getting Started

Taking Climate Action is a Journey



MINDSET



LEADERSHIP

Ensure you create the conditions that allow change to happen

Steps to Get Organised

1

Set up a Green
Team

2

Gather and review
data

3

Identify
improvements and
set targets for
action

4

Create your
Climate Action Plan

Part 4

Key Climate Action Areas and Approaches

Top 5 Actions for Hospitality

1

Start measuring and monitoring

2

Switch to a green energy supplier

3

Introduce a strict Switch Off Policy

4

Minimise food waste

5

Use local suppliers



Part 5

Inspiration for your Green Team

Investment



LOW

Less than 1 year



MEDIUM

1-4 years



HIGH

5 plus years

How to Get the Most Out of the Guide

1

Read through
the whole
Guide once

2

Share the
Guide with
your team

3

Commit to
climate action

4

Set up your
Green Team

5

Start working with
your green team
to brainstorm
ideas and create
your climate
action plan

Thank you

