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**Google Search Console**

**Checklist**

# Google Search Console Checklist

|  |  |  |
| --- | --- | --- |
| Review | Yes/No | Notes/Actions to be taken |
| **Google Search Console** |  |  |
| **XML Sitemap Submitted**   * Have you a xml sitemap submitted? * How many pages have been submitted vs. indexed? Any errors to note? * Do you have a video sitemap submitted? |  |  |
| **Performance Report**   * What phrases are getting most impressions? * What phrases are getting clicks. Are they relevant? * Is there work needed to get more impressionsand clicks? |  |  |

|  |  |  |
| --- | --- | --- |
| **Coverage Report**   * Are there errors being reported? * What type of errors are there? Are there any critical errors e.g., content not indexed that should be? * Do you need to complete a 301 redirect to fix? |  |  |
| **Mobile Usability**   * Any mobile compatibility issues being reported? |  |  |
| **Events**   * Are key pages marked-up? * Any errors being reported with your schema mark-up (rich listings)? |  |  |
| **Security & Manual Actions**   * Any manual actions being reported? * Any security issues being reported? |  |  |
| **International Targeting**   * Any href language tags being detected (only relevant if you have Internationalised your website)? |  |  |