



**Fáilte Ireland**

National Tourism Development Authority

# SAMPLE RATE AGREEMENT FOR ACTIVITIES AND ATTRACTIONS

*FIT & Ad hoc rates aligned*

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**COVID-19 SALES & MARKETING FOR RECOVERY  
REBOOTING B2B INTERNATIONAL BUSINESS**

**Reassure | Attention | Interest | Desire | Action**





## FIT & Ad Hoc Group Rate Agreement 2020 & 2021

**Insert  
Business  
Brand**

**INSERT TOUR OPERATOR NAME**  
1<sup>st</sup> July 2020 – 31<sup>st</sup> of December 2021

<b>Contact Details:</b>	<b>[Insert Contact Name for the Tourism Business]</b>	
<b>T: [Insert Telephone Number]</b>	<b>E: [Insert Email Address]</b>	<b>www. [Insert Business Website]</b>

### General Tours

Experience	Short Description	Min-max Numbers	Duration	Price/Person Public Price	B2B Price
Scheduled Tour	Insert short description	1-30	1 hour	€XX	€XX
Private Guided Tour	Insert short description	10-30	1.5 hours	€XX	€XX

**NOTE:** In light of Covid-19 government guidelines, the min and max numbers stated above have been adjusted to  
 Scheduled Tour: 1-16                      Private Guided Tour: 8-16

### Premium Tours

Experience	Short Description	Min-max Numbers	Duration	Price/Person Public Price	B2B Price
Premium Experience XX	Insert short description	10-30	2 hours	€XX	€XX

**NOTE:** In light of Covid-19, the min and max numbers stated above have been adjusted to 8-16

#### NOTE:

- All of the above rates and services are bound by the enclosed Terms & Conditions.
- The same rate applies to FIT and ad hoc group bookings.
- Note that the daily public, scheduled tours that take place at 10am and 2pm are ideal for FIT bookings.
- Ad hoc group pricing applies to groups of 8 plus people (Covid-19 period). While intimate, private group requests for less than 8 people can be accommodated, these bookings are subject to the noted charges for minimum 8 people.

Insert Client Name	Insert Contact Name for Tourism Business
Insert Business Name	Insert Tourism Business Name
Signed: _____	Signed: _____
Date: _____	Date: _____